

NEW YORK & FLORIDA RESIDENTIAL REAL ESTATE

The real estate industry's power elite tell their side of the story on the bubble-bursting resistance of real estate in and around New York and the snapping up of bargains in Florida's downturned housing market. In a city that moves so quickly that the Sunday paper is delivered on Saturday, it's no small wonder that an abundance of dazzling developments are attracting well-heeled buyers to NYC like nobody's business.

And where the gorgeous-go hot spots like South Beach and Palm Beach continue to attract red-carpet faces to velvet-roped eateries, fashion-forward boutiques and art-filled events, like-minded buyers are happy to seek out and shell out big bucks for stylish pads from haute-couture designers. From green to grand, here are some of the new kids on the block.

By Lauren Price

NEW DEVELOPMENTS IN THE NEW YORK AREA

Developed by Metrovest Equities, **The Beacon** in Jersey City has one- to three-bedroom units, including a penthouse, up for sale. Square footage ranges from 596 to 3,200 with ceiling heights of 10 feet to 12 feet over maple floors. Kitchens feature GE Profile appliances and white flat panel cabinetry with Italian slate countertops. Master baths are dressed in marble and have large soaking tubs. The star amenity is Club Aqua, which is chock-a-block with healthy goodies such as the Aqua Grotto lounge with hot tubs, steam room, his and hers saunas, a social sauna, treatment rooms, a yoga studio, fitness center and a juice bar. There's also an indoor pool, screening room, poker room, billiards hall, reading gallery, playroom and roof deck. For fetes, book its restored Art Deco Theater with a catering kitchen. Other services: Zipcars, FreshDirect deliveries, valet parking and shuttles to trains and ferries. Exclusively sold by The Marketing Directors, Inc., prices are from \$330,000. Occupancy: immediate. www.thebeaconjc.com